

Certified Digital Marketing Strategist using A.I. Tools

CERTIFIED TRAINING
Ramallah - Palestine

21, 22, 23 December 2024



Official Partner



CERTIFICATE SAMPLE



TRAINING AGENDA

DAY 1

Introducing the WALTS Methodology
How it works
Design Digital Marketing Strategy applying WALTS Methodology
Design Digital Marketing Action plan

**Social Media Strategies
Management and SPONSORING Ads
(Facebook & Instagram)
Brand Building
Sales Activation
Engaging
Customize your targeting**

DAY 2

Practically working on social media sponsoring Ads
Creating Engagement campaigns on Facebook & Instagram
applying multiple Ad Sets and multiple Ads
Google: website optimization and SEO
Working on Google Ads
(Google Display Network, Google Video Ads YouTube,
Google Search Engine Marketing - SEM)
Practical examples on trainees laptops

DAY 3

AI Marketing Tools

Generating contents for social media using ChatGPT
Generating contents for social media using Google Bard
Creating website contents for best SEO results using ChatGPT and Google Bard
Visual Content creation using AI Marketing Tools – Flick
Email Marketing Using MailChimp, creating Automation and Dynamic reports
Using HubSpot as AI Marketing tool
Using LinkedIn Outreach Automation AI Tool
HubSpot Online AI CRM Tool



Certified Digital Marketing Strategist Using Marketing AI Tools

3-Day Training

Certificate: Signed & Stamped Official Certificate from CPD London & ESD Academy Dubai - WALTS with credential ID.

Seats are limited.

Registration, please send email to register@digitalmarketing-academy.net

[BOOK YOUR SEAT NOW ONLINE](#)



 Ameed Awad

MEET THE TRAINER

Ameed Awad



International Digital Marketing, Sales, Branding and Transformation Consultant & Trainer

ToT Certified W.A.L.T.S Professional

Trained more than **6000 professionals** in MENA region on Digital Marketing, Digital Sales, Digital Branding and Digital Transformation, designed more than **200 digital marketing, sales, and transformation strategies for businesses in MENA**, improved their **online presence, e-commerce platforms, brand building and sales activation** to their products and services domestic and internationally.

Currently working as a certified professional trainer with Google-Dubai and **Digital Consultant & Trainer** with INFORMA MENA in Dubai, GCE Jordan - Amman, Muscat, Beirut and Ramallah on Social Media and Digital Marketing topics (i.e., Social Media Management and Advertisement, Search Engine Optimization (SEO), Pay Per Click (PPC), SEM, Click Through Rate CTR, CPM, CPC, email marketing and display advertising using Google AdWords).



Our Clients



Trained Clients



Ameed Awad

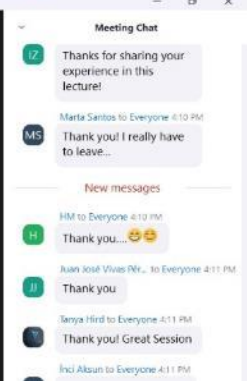
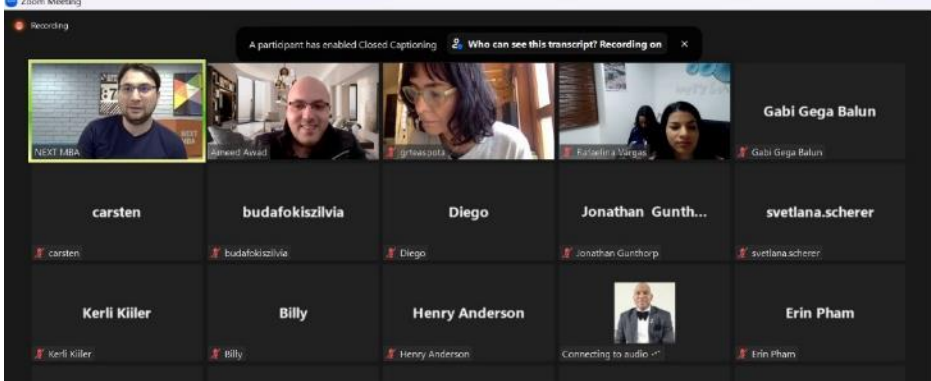
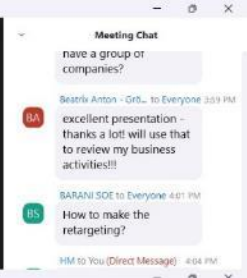
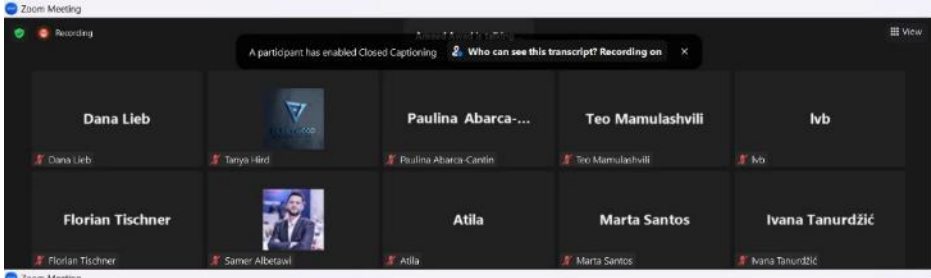




يد بيد، نبني مستقبلنا

Let's create the future together







APPROVED PROVIDER
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DIGITAL MARKETING

 Ameed Awad









